

GREG ELLIOTT

Ellensburg, WA ▪ 480-612-7931 ▪ greg@elliottedits.com ▪ www.ElliottEdits.com

PROFESSIONAL SUMMARY

Senior video editor and post-production specialist with 20 years of experience producing corporate, agency, and brand video work. Expert in Adobe Creative Cloud, including advanced compositing, color grading, and audio post-production, with strong technical expertise in workstation configuration and system maintenance. Fluent in remote workflows and hands-on experience integrating generative AI tools for rapid concept visualization, B-roll creation, and motion graphics. Bilingual in English and Spanish.

WORK EXPERIENCE

LUMÉ DEODORANT

January 2024 – July 2026

Video Editor / Motion Graphics Artist

- Edited television commercials and a high volume of social and UGC ads. Developed a rapid-iteration editing workflow to quickly test hooks and support the brand's omni-channel growth.
- Designed dynamic motion graphics, VFX, and custom typography for television, performance marketing and product detail pages, translating complex product benefits into highly polished, high-converting visual stories.
- Pioneered the integration of generative AI models (Flux, Nano Banana, Veo, Kling, Seedance, Firefly) into the creative pipeline, utilizing advanced prompting to accelerate concepting and generate cohesive B-roll.

VALNET, INC.

Video Content Manager / Editor – Collider/Comic Book Resources

August 2021 – September 2023

- Directed onsite video planning and execution for high-profile industry events, including San Diego Comic-Con and the Sundance Film Festival, coordinating team logistics and rapid-turnaround coverage.
- Edited and produced ~80 celebrity interviews monthly for the *Collider Interviews* YouTube channel, while simultaneously serving as the core editor for premier video podcasts, including *Collider Movie Club* and *Ladies Night Pre-Party*, delivering polished multi-camera cuts, graphics integration, and meeting tight daily release schedules.
- Managed the end-to-end video production pipeline and trained content creators to ensure consistent on-time delivery, optimized workflows, and met high-volume output quotas across Collider and CBR.

Video Editor / On-Camera Host – Screen Rant

March 2019 – February 2022

- Wrote, hosted and edited nearly 400 featured videos on trending pop culture franchises (Marvel, Star Wars, DC), generating millions of combined views through same-day editing and engaging on-camera delivery.
- Managed the *ScreenRant+* news video team, assigning trending topics and training creators to maintain consistent production quality and daily publishing schedules.
- Produced and edited high-profile celebrity interviews captured at press junkets and major pop culture conventions, ensuring seamless audio, multi-cam editing, and polished presentation.

VAIL RESORTS

October 2014 - January 2019

Senior Video Editor

- Edited national television commercials for the annual "Epic Pass" campaign to drive season pass adoption and resort visitation, and produced hundreds of corporate videos to showcase employee success and support yearly company events.
- Served as the lead editor for the multi-year "My Mountain" web series, capturing the authentic stories of ski town locals to foster community engagement and inspire travel to Vail Resorts destinations worldwide.
- Edited a massive, dynamic data video campaign, creating dozens of customizable scenes with real-time statistics to deliver thousands of personalized videos to passholders, significantly enhancing member retention and brand loyalty.

TV8 VAIL

December 2010 - September 2014

Lead Video Editor / On-Camera Host

- Edited more than 200 commercials, promotional packages, morning show segments, and internal training/safety videos, significantly expanding the network's asset library and commercial runtime.
- Produced, hosted, and edited *Gadgets and Gear*, a 30-minute consumer product show for the ski industry, alongside serving as the core editor for *SnowMotion*, a 30-minute winter sports series airing on Fox Sports Network.
- Served as the lead editor for *The Call of the Mountains*, a premier one-hour documentary profiling the Vail Snowsports School, managing the entire long-form post-production pipeline from assembly to final delivery.

BAY 6 PRODUCTIONS

January 2008 - November 2009

AVID Editor

- Edited localized market commercials for the Harlem Globetrotters, ensuring strict adherence to technical broadcast specifications for delivery to local game venues and regional television stations nationwide.
- Cut hundreds of short-form educational videos for Pearson Education, directly building out a comprehensive, high-volume K-6 digital curriculum utilized by schools across the country.

NEW ANGLE MEDIA

May 2006 - December 2007

Production Manager / Editor

- Established and optimized standard operating procedures for the newly formed audio/video production department, building a scalable foundation that streamlined workflows and ensured consistent project delivery.
- Produced and delivered high-quality technical webinars and podcasts for enterprise-level clients, including Intel, General Dynamics, and Freescale, successfully managing client relationships and strict corporate brand guidelines.

EDUCATION

SCOTTSDALE COMMUNITY COLLEGE – Scottsdale, AZ

May 2007

A.A.S – Motion Picture/Television Production | Certificate in Editing – 4.0 GPA

ARIZONA STATE UNIVERSITY – Tempe, AZ

May 2005

B.A – Spanish | Minor in Theatre – 3.86 GPA

NOTABLE SKILLS/TALENTS

- Fluent in Spanish, basic Portuguese
- 2009 *American Cinema Editors* internship finalist
- CompTIA A+ Certified Computer Technician
- Experienced on-camera host & voiceover talent
- Expert-level snowboarder

DEMO REEL + WORK EXAMPLES

- Demo Reel – <https://vimeo.com/gregelliott/demoreel>
- LEVI'S X JADEN SMITH - <https://vimeo.com/668683198>
- Hooked Seafood & Sushi Market :30 Spot – <https://vimeo.com/69868681>
- Coyote Café :30 Spot - <https://vimeo.com/69868680>
- “Gadgets and Gear with Greg” at the Outdoor Retailer + Snow Show:
https://www.youtube.com/playlist?list=PLDxpR2kppGLPYUAVLTRINOISB_BNefeXh
- Breckenridge Ski Resort “Visit Like You Live Here” :30 Spot – <https://vimeo.com/300085620>
- Town of Gypsum :30 Spot – <https://vimeo.com/69869018>
- Vail Resorts Employee Brand Video – <https://vimeo.com/300095646>
- ScreenRant.com Feature Videos - <https://www.youtube.com/playlist>

REFERENCES

- Spencer Evans – Prev. Associate Creative Director, Lume Deodorant – (801)960-8976 – sevansup@gmail.com
- Michael F. Murphy – Prev. Director of Video Production, Vail Resorts – (610)909-4801 – mike@postcorp.tv
- Perri Nemiroff – Senior Producer, Collider – (516)361-9236 – perri.nemiroff@collider.com
- Jean-François Bérubé – Prev. Head of Video Production, Valnet – (647)235-1448 - jfberu@gmail.com
- Andreas Apostol – Partner, The Outside Collective – (970)343-0980 – andreas@theoutsidecollective.us
- Dustin Farrenkopf – Prev. Senior Videographer, Vail Resorts – (970)333-8308 – dfarrenkopf@vailresorts.com
- Anne Friant – Videographer, The Lot Scene – (540)550-2920 – AnneLeoVideo@gmail.com
- Paulo Torres – Owner, Five Towers – (734)678-6717 – paulo@fivetowers.com